

# **SAVITRIBAI PHULE PUNE UNIVERSITY**

**(Formerly University of Pune)**



**EXAMINATION CIRCULAR NO.1 OF. 2020**

**PROGRAMME OF M.B.A. SEMESTER - (I to IV) (2016 PATTERN)**

**Examination of APR/MAY-2020**

**(Under Faculty of COMMERCE AND MANAGEMENT : B)MANAGEMENT)**

## **INSTRUCTIONS FOR CANDIDATES**

### **1. Common Instructions:**

- The examination will be conducted in on-line as well as in off-line mode based on the option given by students. Time slot for both examinations i.e. (on-line and off-line examination) is same.
- All relevant communication related to on-line as well as off-line examinations will be done through the email on registered email address and through sms on registered mobile number. Both these communications details are collected by the examination section through the students' profile filled by these students at the time of filling the examination form. It is suggested not to change email address and mobile number till completion of October, 2020 examination.
- Hall tickets are sent to the concerned affiliated colleges. Students can collect hall tickets from their respective colleges. To avoid inconvenience to students, examination section has provided a special facility to download hall tickets directly from student's login. Those students, who had opted for the off-line OMR based examination, shall carry hall tickets at the examination centre.
- For physically challenged students, for the on-line examination, time will automatically get set to 80 minutes. For the off-line examination, the examination centres are instructed to allot 20 minutes extra to these students. For both on-line and off-line examination permission is granted to take help of writer/assistant during the examination.

### **2. Instructions to candidates appearing for the on-line examinations:**

- Candidates shall appear for the on-line examination from the place of their convenience.
- Candidate can login using their mobile, laptop, PC or I-Pad. Please take care that batteries of these units are properly charged prior to examination and also connected through internet facility.
- In case of any technical difficulty during the examination, software support is provided by the University. On-line examination will get resumed for the remaining duration in case of technical interruptions during the examinations. Answers of the questions attempted by student before the occurrence of the interruption will get saved automatically on University server. A mock test will be provided to all students. Time table of mock test/s will get communicated to students through Student's login.

**PROGRAMME OF M.B.A. SEMESTER - (I to IV)  
(2016 PATTERN)/1/F-2020**

<b>Day &amp; Date</b>	<b>SEMESTER-I Time-10.00 AM To 11.00 AM</b>	<b>SEMESTER-III Time-01.00 PM To 2.00 PM</b>
Monday 12/10/2020	<b>101:-</b> ACCOUNTING FOR BUSINESS DECISIONS	<b>301:-</b> Strategic Management
Tuesday 13/10/2020	<b>102:-</b> ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	<b>302:-</b> Enterprise Performance Management
Wednesday 14/10/2020	<b>103:-</b> LEGAL ASPECTS OF BUSINESS	<b>303:-</b> Startup and New Venture Management
Thursday 15/10/2020	<b>104:-</b> BUSINESS RESEARCH METHODS	<b>305 BIM:-</b> Banking Concepts and Operations
		<b>305 DFM:-</b> Evolution of Strategic Thought of Defence
		<b>305 ED:-</b> Change, Creativity, Innovation and Entrepreneurship
		<b>305 FBM:-</b> Essentials of Family Business Management - I
		<b>305 FIN:-</b> Direct Taxation
		<b>305 HM:-</b> Introduction to Healthcare Management
		<b>305 HR:-</b> Labour & Social Security Laws
		<b>305 IB:-</b> International Business Economics
		<b>305 IT:-</b> IT Management and Cyber Laws
		<b>305 MC:-</b> Integrated Marketing Communication
		<b>305 MKT:-</b> Contemporary Marketing Research
		<b>305 OPE:-</b> Planning and Control of Operations
		<b>305 RABM:-</b> Agriculture and Indian Economy
		<b>305 RM:-</b> Introduction to Retailing
		<b>305 SCM:-</b> Essentials of Supply Chain Management
		<b>305 SER:-</b> Services Business Management
		<b>305 THM:-</b> Fundamentals of Hospitality Management
		<b>305 TM:-</b> Fundamentals of Technology Management

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Friday 16/10/2020	<b>105:- ORGANIZATIONAL BEHAVIOUR</b>	<b>306 BIM:-</b> Principles and Practices of Insurance
		<b>306 DFM:-</b> Strategic Defence Management
		<b>306 ED:-</b> Finance for Entrepreneurs
		<b>306 FBM:-</b> Managing Innovation - I
		<b>306 FIN:-</b> Financial System of India, Markets and Services
		<b>306 HM:-</b> Information Technology in Healthcare
		<b>306 HR:-</b> Human Resource Accounting & Compensation Management
		<b>306 IB:-</b> Export Documentation and Procedures
		<b>306 IT:-</b> E-Business and Business Intelligence
		<b>306 MC:-</b> Internet Marketing I
		<b>306 MKT:-</b> Consumer Behaviour
		<b>306 OPE:-</b> Inventory Management
		<b>306 RABM:-</b> Rural Marketing I
		<b>306 RM:-</b> Retail Stores and Operation Management
		<b>306 SCM:-</b> Logistics Management
	<b>306 SER:-</b> Services Performance Management	
	<b>306 THM:-</b> Tourism and Travel Management	
	<b>306 TM:-</b> Managing Innovation - I	
Sunday 18/10/2020	<b>106:- BASICS OF MARKETING</b>	

Day & Date	SEMESTER-II Time-10.00 AM To 11.00 AM	SEMESTER-IV Time-01.00 AM To 2.00 AM
Monday 19/10/2020	<b>201:-</b> MARKETING MANAGEMENT	<b>401:-</b> Managing for Sustainability
Tuesday 20/10/2020	<b>202:-</b> FINANCIAL MANAGEMENT	<b>403 BIM:-</b> Banking Regulations and Legal Aspects
		<b>403 DFM:-</b> Defence Economics
		<b>403 ED:-</b> Social Entrepreneurship

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Tuesday 20/10/2020		<b>403 FBM:-</b> Essentials of Family Business Management - II
		<b>403 FIN :-</b> Indirect Taxation
		<b>403 HM:-</b> Introduction to Medical / Healthcare Terminology
		<b>403 HR :-</b> Employment Relations
		<b>403 IB:-</b> International Business Environment
		<b>403 IT:-</b> Software Project Management
		<b>403 MC:-</b> Strategic Brand Management
		<b>403 MKT:-</b> Services Marketing
		<b>403 OPE:-</b> Operations Strategy and Research
		<b>403 RABM:-</b> Rural Credit and Finance
		<b>403 RM:-</b> E - Commerce and Digital Marketing in Retail
		<b>403 SCM:-</b> Strategic Supply Chain Management
		<b>403 SER:-</b> Strategic Services Marketing
		<b>403 THM:-</b> Strategic Hospitality Management
	<b>403 TM:-</b> Technology Competition and Strategy	
Wednesday 21/10/2020	<b>203:- HUMAN RESOURCE MANAGEMENT</b>	<b>404 BIM:-</b> Trends in Insurance Management
		<b>404 DFM:-</b> National Power and Defence Policy
		<b>404 ED:-</b> Investing in Sciences & Technology
		<b>404 FBM:-</b> Managing Innovation - II
		<b>404 FIN:-</b> International Finance
		<b>404 HM:-</b> Strategic Planning and Healthcare Management
		<b>404 HR:-</b> Strategic Human Resource Management
		<b>404 IB:-</b> Indian Economy and Trade Dependencies
		<b>404 IT:-</b> Enterprises Resource Planning (ERP)

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Wednesday 21/10/2020		<b>404 MC:-</b> Internet Marketing II
		<b>404 MKT:-</b> Sales and Distribution Management
		<b>404 OPE:-</b> Total Quality Management
		<b>404 RABM:-</b> Rural Marketing -II
		<b>404 RM:-</b> International Retailing
		<b>404 SCM:-</b> Knowledge Management in Supply Chains
		<b>404 SER:-</b> Sectoral Services Management
		<b>404 THM:-</b> Tourism Planning and Development
		<b>404 TM:-</b> Managing Innovation - II
Thursday 22/10/2020	<b>204:-</b> DECISION SCIENCE	
Friday 23/10/2020	<b>205:-</b> OPERATIONS & SUPPLY CHAIN MANAGEMENT	
Saturday 24/10/2020	<b>206:-</b> MANAGEMENT INFORMATION SYSTEMS	

Ganeshkhind, Pune - 411 007

**Ref.No/XCT/108**

**Date:01/10/2020**

**Director**

**Board of Examinations And Evaluation**